

enigma elucidation

**Client meeting**

**Tuesday, October 4, 2011**

**CS Library, 4:30 - 5:30 p.m.**

**The IAT**

-Link Test with Survey – to see results together with Test results

-4 categories (2 pairs)

example:        male                                female  
                     scienceliberal        arts

-Shows items and categories before each IAT (look at Project Implicit)

-List of directions before IAT is taken

-use e and i keys for categorizing stimuli /space bar for moving on to next section(in between blocks)

-Blocks

**block 1**= to make sure Participant knows how to categorize and get used to which side the categories are on: 1 set of pairing. (20 stimuli)

**block 2**= same as block 1, just with other set of pairing (20 stimuli)

**block 3** = categories are linked : both categories that were on the left in the last two blocks remain on the left together in this block. And the same is true for the right (20 stimuli)

**block 4**=the same set up as block 3 just longer (40 stimuli)

**block 5**= block 1 except the two categories have switched sides(40 stimuli)

**block 6**= the categories on the same side for blocks 5 and 2 are linked (20 stimuli)

**block 7**= same as block 6 just longer (40 stimuli)

example of block set up using example category from before:

M = male; F = female; S= science; LA= liberal arts

Blocks:	<u>LEFT</u>	<u>RIGHT</u>
1 :	M	F
2 :	S	LA
3 :	M & S	F & LA
4 :	M & S	F & LA
5 :	F	M
6 :	F & S	M & LA
7 :	F & S	M & LA

-blocks 3 and 4 are the same so that we can indicate whether or not results need to be thrown out based on latency

-block 5 is a reinforcement block . to get the participant used to the fact that the first pair's categories have switched sides

-survey will come before test. **Not** after